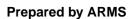




		Counties: Hale, AL
2	2000 Total Population	17,185
4500	2000 Group Quarters	290
	2007 Total Population	18,886
	2012 Total Population	19,336
	2007 - 2012 Annual Rate	0.47%
0.0	2000 Households	6,415
	2000 Average Household Size	2.63
48 1 f	2007 Households	6,843
	2007 Average Household Size	2.56
	2012 Households	7,106
	2012 Average Household Size	2.53
	2007 - 2012 Annual Rate	0.76%
	2000 Families	4,606 3.19
	2000 Average Family Size 2007 Families	4,826
	2007 Average Family Size	3.08
	2012 Families	4,927
	2012 Average Family Size	3.05
	2007 - 2012 Annual Rate	0.42%
/ m m	2000 Housing Units	7,756
	Owner Occupied Housing Units	66.4%
	Renter Occupied Housing Units	16.3%
	Vacant Housing Units	17.3%
	2007 Housing Units	8,312
	Owner Occupied Housing Units	66.7%
	Renter Occupied Housing Units	15.7%
	Vacant Housing Units 2012 Housing Units	17.7% 8,669
	Owner Occupied Housing Units	66.2%
	Renter Occupied Housing Units	15.8%
	Vacant Housing Units	18.0%
	Median Household Income	
	2000	\$25,812
	2007	\$29,330
	2012	\$32,247
	Median Home Value	^
	2000	\$50,544
	2007 2012	\$72,910
	Per Capita Income	\$86,569
	2000	\$12,661
	2007	\$14,994
	2012	\$16,899
	Median Age	Ψ10,000
	2000	34.4
	2007	35.7
	2012	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

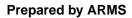




	Counties. Hale, AL
2000 Households by Income	
Household Income Base	6,427
< \$15,000	33.2%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	0.3%
\$200,000+	0.5%
Average Household Income	\$33,707
2007 Households by Income	
Household Income Base	6,843
< \$15,000	29.4%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	7.1%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	0.7%
\$200,000+	0.6%
Average Household Income	\$39,034
-	φου,σοι
2012 Households by Income	7.400
Household Income Base	7,106
< \$15,000 **15,000	27.7%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	8.3%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	1.2%
\$200,000+	0.9%
Average Household Income	\$43,426
2000 Owner Occupied HUs by Value	
Total	5,146
<\$50,000	49.5%
\$50,000 - 99,999	31.6%
\$100,000 - 149,999	12.6%
\$150,000 - 199,999	3.0%
\$200,000 - \$299,999	1.7%
\$300,000 - 499,999	0.6%
\$500,000 - 999,999	0.1%
\$1,000,000+	1.0%
Average Home Value	\$75,084
2000 Specified Renter Occupied HUs by Contract Rent	
Total	1,181
With Cash Rent	69.3%
No Cash Rent	30.7%
Median Rent	\$183
Average Rent	\$236
<u> </u>	

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



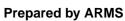




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	Counties: Hale, A
2000 Population by Age	
Total	17,18
0 - 4	8.29
5 - 9	8.0
10 - 14	8.5
15 - 19	8.0
20 - 24	6.0
25 - 34	12.0
35 - 44	14.7
45 - 54	12.69
55 - 64	8.5°
65 - 74	6.9
75 - 84	4.6°
85+	2.0
18+	70.49
10+	70.4
2007 Population by Age	
Total	18,88
0 - 4	8.39
5 - 9	7.89
10 - 14	7.19
15 - 19	6.9
20 - 24	6.6
25 - 34	12.5
35 - 44	13.5
45 - 54	
	14.19
55 - 64	10.29
65 - 74	6.99
75 - 84	4.09
85+	2.19
18+	72.99
2012 Population by Age	
Total	19,33
0 - 4	7.99
5 - 9	7.59
10 - 14	7.89
15 - 19	7.09
20 - 24	
	6.19
25 - 34	11.39
35 - 44	12.49
45 - 54	14.69
55 - 64	12.29
65 - 74	7.09
75 - 84	4.09
85+	2.19
18+	72.79
2000 Denulation by Say	
2000 Population by Sex	47.00
Males	47.29
Females	52.89
2007 Population by Sex	
Males	47.89
Females	52.2°
2012 Population by Sex	 -
Males	47.89
Females	
remaies	52.2%







	2000 Population by Race/Ethnicity	
	Total	17,185
	White Alone	39.8%
	Black Alone	59.0%
	American Indian Alone	0.2%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	0.3%
	Two or More Races	0.6%
	Hispanic Origin	0.9%
	Diversity Index	50.3
	2007 Population by Race/Ethnicity	
	Total	18,886
	White Alone	39.0%
	Black Alone	59.4%
	American Indian Alone	0.2%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	0.4%
	Two or More Races	0.7%
	Hispanic Origin	1.3%
	Diversity Index	50.8
	Diversity mack	30.0
	2012 Population by Race/Ethnicity	
	Total	19,336
	White Alone	37.6%
	Black Alone	60.4%
	American Indian Alone	0.2%
	Asian or Pacific Islander Alone	0.4%
	Some Other Race Alone	0.5%
	Two or More Races	0.8%
	Hispanic Origin	1.5%
	Diversity Index	50.8
Ø	2000 Population 3+ by School Enrollment	
H	Total	16,361
$\boldsymbol{\pi}$	Enrolled in Nursery/Preschool	1.8%
	Enrolled in Kindergarten	1.4%
	Enrolled in Grade 1-8	14.4%
	Enrolled in Grade 9-12	7.4%
	Enrolled in College	2.6%
	Enrolled in Grad/Prof School	0.3%
	Not Enrolled in School	72.1%
	2000 Population 25+ by Educational Attainment	
	Total	10,591
	Less than 9th Grade	13.3%
	9th - 12th Grade, No Diploma	21.4%
	High School Graduate	35.9%
	Some College, No Degree	16.3%
	Associate Degree	4.9%
	Bachelor's Degree	5.1%
	Master's/Prof/Doctorate Degree	3.0%
		5.070

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



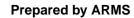




(Ö) (C)	2000 Population 15+ by Sex and Marital Status		
) \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Total	13,007	
L	Females	53.9%	
	Never Married	16.0%	
	Married, not Separated	23.4%	
	Married, Separated	2.0%	
	Widowed	7.9%	
	Divorced	4.6%	
	Males	46.1%	
	Never Married	15.3%	
	Married, not Separated	24.6%	
	Married, Separated	1.2%	
	Widowed	1.6%	
	Divorced	3.4%	
Nn	2000 Population 16+ by Employment Status		
	Total	12,747	
· ,	In Labor Force	49.8%	
	Civilian Employed	45.8%	
	Civilian Unemployed	4.0%	
	In Armed Forces	0.0%	
	Not in Labor Force	50.2%	
	2007 Civilian Population 16+ in Labor Force		
	Civilian Employed	92.1%	
	Civilian Unemployed	7.9%	
	2012 Civilian Population 16+ in Labor Force		
	Civilian Employed	93,2%	
	Civilian Unemployed	6.8%	
		0.070	

2000 Females 16+ k	v Employment Stat	us and Age of Children
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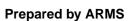
2000 Females 16+ by Employment Status and Age of Children	
Total	6,880
Own Children < 6 Only	8.9%
Employed/in Armed Forces	4.1%
Unemployed	0.6%
Not in Labor Force	4.2%
Own Children < 6 and 6-17 Only	5.4%
Employed/in Armed Forces	3.1%
Unemployed	0.5%
Not in Labor Force	1.9%
Own Children 6-17 Only	20.6%
Employed/in Armed Forces	13.1%
Unemployed	0.8%
Not in Labor Force	6.7%
No Own Children < 18	65.1%
Employed/in Armed Forces	19.0%
Unemployed	3.7%
Not in Labor Force	42.4%





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	Counties: Hale, AL
2007 Employed Population 16+ by Industry	
Total	6,402
Agriculture/Mining	4.1%
Construction	7.7%
Manufacturing	21.7%
Wholesale Trade	3.5%
Retail Trade	13.3%
Transportation/Utilities	5.0%
Information	0.6%
Finance/Insurance/Real Estate	4.5%
Services	35.6%
Public Administration	4.0%
	1.070
2007 Employed Population 16+ by Occupation	6 402
Total White Collar	6,402
	41.9%
Management/Business/Financial	7.6%
Professional	12.5%
Sales	10.0%
Administrative Support	11.8%
Services	18.1%
Blue Collar	40.0%
Farming/Forestry/Fishing	1.6%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	8.3%
Production	15.7%
Transportation/Material Moving	8.1%
2000 Workers 16+ by Means of Transportation to Work	
Total	5,725
Drove Alone - Car, Truck, or Van	77.2%
Carpooled - Car, Truck, or Van	17.3%
Public Transportation	0.3%
Walked	1.6%
Other Means	1.0%
Worked at Home	2.6%
2000 Workers 16+ by Travel Time to Work	
Total	5,725
Did Not Work at Home	97.4%
Less than 5 minutes	4.1%
5 to 9 minutes	11.7%
	24.0%
10 to 19 minutes 20 to 24 minutes	8.4%
25 to 34 minutes	19.6%
35 to 44 minutes	8.6%
45 to 59 minutes	12.4%
60 to 89 minutes	5.2%
90 or more minutes	3.5%
Worked at Home	2.6%
Average Travel Time to Work (in min)	29.0
2000 Households by Vehicles Available	
Total	6,415
None	15.6%
1	31.5%
2	34.5%
3	13.3%
4	4.1%
5+	1.0%
Average Number of Vehicles Available	1.6





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	Counties: Hale, AL
2000 Households by Type	
Total	6,415
Family Households	71.8%
Married-couple Family	45.6%
With Related Children	22.7%
Other Family (No Spouse)	26.2%
With Related Children	18.8%
Nonfamily Households	28.2%
Householder Living Alone	26.4%
Householder Not Living Alone	1.8%
Households with Related Children	41.4%
Households with Persons 65+	26.4%
2000 Households by Size	
Total	6,415
1 Person Household	26.4%
2 Person Household	28.7%
3 Person Household	18.5%
4 Person Household	15.1%
5 Person Household	7.1%
6 Person Household	2.5%
7+ Person Household	1.7%
2000 Households by Year Householder Moved In	
Total	6,415
Moved in 1999 to March 2000	13.9%
Moved in 1995 to 1998	26.6%
Moved in 1990 to 1994	15.3%
Moved in 1980 to 1989	17.5%
Moved in 1970 to 1979	11.9%
Moved in 1969 or Earlier	14.7%
Median Year Householder Moved In	1992
2000 Housing Units by Units in Structure	
Total	7,756
1, Detached	7,736 56.9%
1, Attached	0.8%
2	1.5%
2	1.370



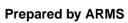
iotal	7,750
1, Detached	56.9%
1, Attached	0.8%
2	1.5%
3 or 4	1.4%
5 to 9	1.9%
10 to 19	0.3%
20+	1.2%
Mobile Home	35.6%
Other	0.3%

2000 Housing Units by Year Structure Built

Total	7,756
1999 to March 2000	3.1%
1995 to 1998	12.9%
1990 to 1994	12.4%
1980 to 1989	19.0%
1970 to 1979	18.2%
1969 or Earlier	34.3%
Median Year Structure Built	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.







Top 3 Tapestry Segments

1.	Rural Bypasses
2.	Midland Crowd
3.	Simple Living

2007 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$ \$8,803,325 \$1,286.47 Average Spent Spending Potential Index Computers & Accessories: Total \$ \$802.581 Average Spent \$117.28 Spending Potential Index 47 Education: Total \$ \$3,422,911 Average Spent \$500.21 Spending Potential Index 39 Entertainment/Recreation: Total \$ \$12,952,781 Average Spent \$1,892.85 Spending Potential Index 55 Food at Home: Total \$ \$20,584,039 Average Spent \$3,008.04 Spending Potential Index 60 \$12,562,301 Food Away from Home: Total \$ Average Spent \$1,835.79 Spending Potential Index 54 Health Care: Total \$ \$17.988.712 Average Spent \$2,628.78 Spending Potential Index HH Furnishings & Equipment: Total \$ \$7,750,666 Average Spent \$1,132.64 Spending Potential Index Investments: Total \$ \$2,662,837 Average Spent \$389.13 Spending Potential Index Retail Goods: Total \$ \$109,008,454 Average Spent \$15,929.92 Spending Potential Index Shelter: Total \$ \$45,990,183 Average Spent \$6,720.76 Spending Potential Index TV/Video/Sound Equipment: Total \$ \$4,435,363 Average Spent \$648.16 Spending Potential Index Travel: Total \$ \$5,856,745 Average Spent \$855.87 Spending Potential Index Vehicle Maintenance & Repairs: Total \$ \$4,122,929 Average Spent \$602.50 Spending Potential Index 57

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.